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## **Management After 12th**





## **Bachelor of Science in Business**

Semester	Subject - Title	Course Type
Semester 1	Introduction to Financial Accounts	Elective Course
	Business Law	Elective Course
	Business Statistics	Elective Course
	Business Communication–I	Ability Enhancement

SU AIM	Management After 12th – Syllabus - VIIE - Vidyalankar Institute for Int	Compulsory Course
	Foundation of Human Skills	Core
	Business Economics–I	Core
	(Any One) Foundation Course–I Foundation Course in NSS–I Foundation Course in NCC–I Foundation Course in Physical Education–I	Skill Enhancement Course
Semester 2	Principles of Marketing	Elective Course
	Industrial Law	Elective Course
	Business Mathematics	Core
	Business Communication—II	Ability Enhancement Compulsory Course
	Business Environment	Core
	Principles of Management	Core
	(Any One) Foundation Course–II Foundation Course in NSS–II Foundation Course in NCC–II Foundation Course in Physical Education–II	Skill Enhancement Course

Semester	Subject - Title	Course Type
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Semester 3	Information Technology in Business Management - I	Ability Enhancement Compulsory Course
	Business Planning & Entrepreneurial Management	Core
	Accounting for Managerial Decisions	Core
	Strategic Management	Core
	(Any one) Foundation Course (Environmental Management) - III Foundation Course-Contemporary Issues-III Foundation Course in NSS-III Foundation Course in NCC-III Foundation Course in Physical Education-III	Skill Enhancement Course
	Group A : Finance Electives Group B:Marketing Electives Group C:Human Resource Electives	Elective Selection
Semester 4	Information Technology in Business Management - II	Ability Enhancement Compulsory Course
	Business Economics-II	Core
	Business Research Methods	Core
	Production & Total Quality Management	Core
	(Any two) Foundation Course (Ethics & Governance) - IV Foundation Course-Contemporary Issues-IV Foundation Course in NSS–IV	Skill Enhancement Course

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Foundation Course in NCC-IV	
Foundation Course in Physical Education–IV	
Group A : Finance Electives Group B:Marketing Electives Group C:Human Resource Electives	Elective Selection

- Electives and some core courses may change according to pre-requisites required for selected specialization/major.
- Students must also study some of mandatory courses (apart from provided electives) after transferring as directed by the university.

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